

Cha Ching Queen®

health and happiness on a budget

Rachel Belkin

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HEALTH • TRAVEL • FAMILY • FOOD • DIY • BUDGET • AUSTIN, TX

ABOUT CHA CHING QUEEN

Cha Ching Queen (established 2008) is a lifestyle blog for people with limited time and money who are looking to live life to the fullest. Through the blog, social media, and email newsletters, readers learn budget-friendly, easy ways to live a happier, healthier life.



STATS

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77K Pageviews • 56K Unique Visitors
(via Google Analytics - monthly average)

93% female • majority ages 25-54
90% from North America

social media @chachingqueen

21K	28.5K	33K
10K	1.5K	2K

4,846+ email subscribers

ABOUT RACHEL

Rachel Belkin, MEd, is an educator, mom, wife, and breast cancer survivor. She enjoys learning, teaching, and helping others. Rachel believes that you can live a happy, healthy life even if you are on a budget or short on time.

SERVICES

sponsored posts • product reviews • travel • media trips • photography • videos • events • public speaking

FEATURED ON

Huff Post • NBC Austin • CBS Austin • FOX Austin • Anti Cancer Club • Bicycle Sport Shop • Texas Monthly

PARTNERSHIPS

TEXAS ONCOLOGY

H-E-B

Winter Park RESORT

nopsa
finest yoghurt

Hartz

amazon

extended STAY AMERICA

TARGET